



American Rocketry Challenge

the world's largest rocket contest

2022 National Finals Fly-Off

Saturday, May 14, 2022

EXHIBITOR GUIDE



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About Us



What started as a one-off competition to celebrate the 100th anniversary of flight has since become the world's largest student rocket contest.

The American Rocketry Challenge, now in its 20th year, calls on middle and high school students to design, build, and launch model rockets—giving them hands-on experience solving engineering problems.

Our alumni total nearly 85,000, and we're thrilled to know so many of them have pursued careers in STEM. We can't wait to see where this year's competitors will take us!



2022 American Rocketry Challenge

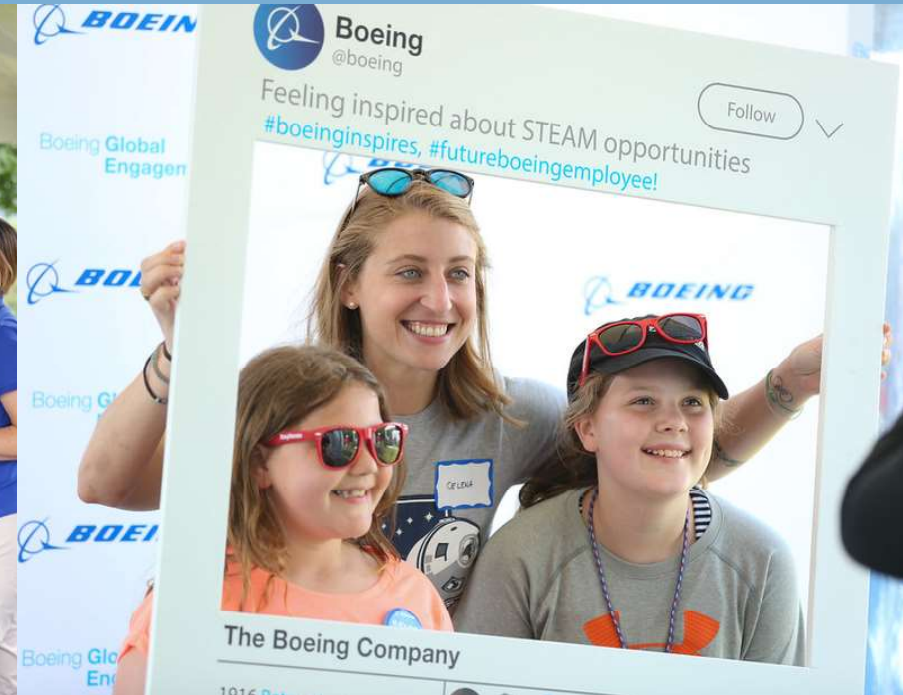


This year's competition features more than 4,000 students from more than 700 teams nationwide. The top 100 teams with the best qualification scores will earn a spot in the National Finals and the right to compete for \$100,000 in prizes and the title of National Champion!

The Finals will take place on Saturday, May 14, 2022 at the beautiful Great Meadow in The Plains, Virginia.



Why Become an Exhibitor?



Access

Exhibitors will have access to our top student talent, their families, mentors, coaches, and spectators.



Outreach

Expose a niche audience to what your organization, college, or university has to offer.



It's Free

There is no cost to exhibit at the National Finals. However, exhibit space is limited.



What Exhibitors Bring

*Takeaways
encouraged!*

TYPES OF EXHIBITS

Hands-On

An engaging, fun, and hands-on interactive area that encourages participants to learn how to make or do something.

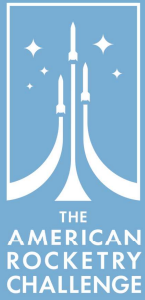
Demonstration

Demo equipment or teach a specific skill or technique, explaining tools and materials.

Informational

Share information about your organization, school, or university with participants' handouts, brochures, or other giveaways.





Strategic Outreach & Engagement

Equal Access



The American Rocketry Challenge developed a grant program to support Title I schools across the country who wish to compete in the rocket contest. These microgrants allow schools to build sustainable rocketry programs.

Reduced Inequalities in STEM



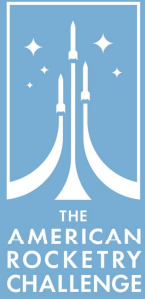
Vast gender and racial inequalities exist in STEM fields and our goal is to develop a diverse pipeline in STEM and the future workforce. Most recently, we partnered with the Girl Scouts of the USA to encourage more girls to explore rocketry.

Partnerships



We partner with organizations that share similar STEM values.



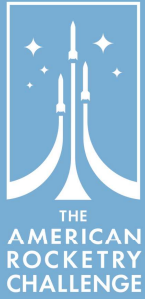


2022 Committed Sponsors



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THANK YOU!

Contact us if you have any questions:

WEBSITE

www.rocketcontest.org

PHONE NUMBER

(703) 358-1000

EMAIL ADDRESS

RocketContest@aia-aerospace.org

EVENT INFORMATION

Saturday, May 14, 2022 (5/15/22 - Rain Date)

7AM - 7PM

The Great Meadow Foundation

5089 Old Tavern Rd, The Plains, VA 20198

Check out our social media pages by clicking below!

