

American Rocketry Challenge

the world's largest rocket contest

2023 National Finals Fly-Off

Saturday, May 20, 2023

EXHIBITOR GUIDE



Table of Contents

About Us	1
2023 American Rocketry Challenge	2
Why Become an Exhibitor	3
What Exhibitors Bring	5
Strategic Outreach & Engagement	6
2022 Sponsors	7
Contact Information	8



About Us



What started as a one-off competition to celebrate the 100th anniversary of flight has since become the world's largest student rocket contest.

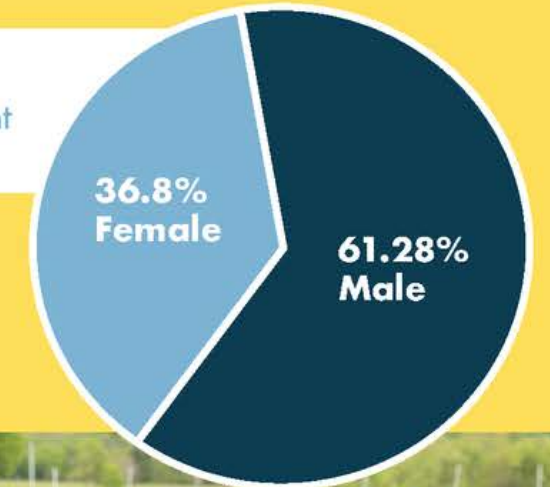
The American Rocketry Challenge, now in its 21st year, calls on middle and high school students to design, build, and launch model rockets—giving them hands-on experience solving engineering problems.

Our alumni total nearly 90,000, and we're thrilled to know so many of them have pursued careers in STEM. We can't wait to see where this year's competitors will take us!

TOP 100 NATIONAL TEAMS



National finals teams are more diverse!



2023 American Rocketry Challenge

—

This year's competition features over 4,000 students from more than 800 teams nationwide. The top 100 teams with the best qualification scores will earn a spot in the National Finals and the right to compete for \$100,000 in prizes and the title of National Champion!

The Finals will take place on Saturday, May 20, 2023, at the beautiful Great Meadow in The Plains, Virginia.



2022 Friday Night Pre-Finals All-Teams Gathering

Why Become an Exhibitor?



Access

Exhibitors will have access to our top student talent, their families, mentors, coaches, and spectators.



Outreach

Expose a niche audience to what your organization, college, or university has to offer.



It's Free

There is no cost to exhibit at National Finals. However, exhibit space is limited.



What Exhibitors Bring

*Giveaways at
your booth are
encouraged!*

TYPES OF EXHIBITS

Hands-On

An engaging, fun, and hands-on interactive area that encourages participants to learn how to make or do something.

Demonstration

Demo equipment or teach a specific skill or technique, explaining tools and materials.

Informational

Share information about your organization, school, or university with attendees - provide handouts, brochures, or other giveaways.





Strategic Outreach & Engagement

Equal Access



The American Rocketry Challenge developed our STEM Innovation Grant program to support Title I schools across the country who wish to compete in the rocket contest. These microgrants allow schools to build sustainable rocketry programs.

Reduced Inequalities in STEM



Vast gender and racial inequalities exist in STEM fields and our goal is to develop a diverse pipeline in STEM and the future workforce. Last year, we partnered with Girl Scouts of the USA to encourage more girls to explore rocketry.

Partnerships



We partner with organizations that share similar STEM values.





2022 Program Sponsors



Diamond Level



Platinum Level



Gold Level



Silver Level





THANK YOU!

Contact us if you have any questions:

WEBSITE

www.rocketcontest.org

PHONE NUMBER

(703) 358-1000

EMAIL ADDRESS

RocketContest@aia-aerospace.org

EVENT INFORMATION

Saturday, May 20, 2023 (5/21/23 - Rain Date)

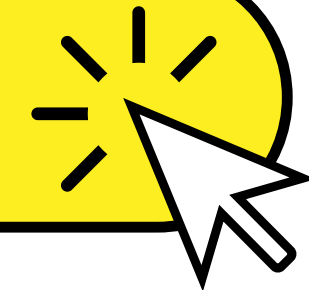
7AM - 7PM

The Great Meadow Foundation

5089 Old Tavern Rd, The Plains, VA 20198

Exhibitor Interest Form:

CLICK HERE



Check out our social media pages!

@RocketContest

