The American Rocketry Challenge

2020 Marketing Competition

Bonus Point Activities Form

Team Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

School/Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Bonus points can be in one of three categories:

**Engaging the Media (10 Points Each)** – Activities such as your team being featured in your local newspaper or TV station

**Engaging your Community (5 Points Each)** – Activities such as hosting or attending a local event to teach other about rocketry or inviting and having other schools attend one of your launches.

**Engaging your Peers (2 Points Each)** – Activities such as designing a promotional poster and displaying it in your school or being featured in your school newspaper.

Please ensure you provide which category you would like your activity to be judged for.

Use as many pages as needed to document your activities.

[Click here to go to the Marketing Competition Submission Form on SurveyMonkey.](https://www.surveymonkey.com/r/PNH2TSJ)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Activity | Category and Brief Description  | Date(s) of Activity | Documentation enclosed? |
| 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |
| 6 |  |  |  |  |
| 7 |  |  |  |  |
| 8 |  |  |  |  |

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School/Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Activity | Category and Brief Description  | Date(s) of Activity | Documentation enclosed? |
| 9 |  |  |  |  |
| 10 |  |  |  |  |
| 11 |  |  |  |  |
| 12 |  |  |  |  |
| 13 |  |  |  |  |
| 14 |  |  |  |  |
| 15 |  |  |  |  |
| 16 |  |  |  |  |
| 17 |  |  |  |  |
| 18 |  |  |  |  |

|  |
| --- |
| As the adult supervisor or mentor for this team I verify that the students on the team performed the above activities as stated.  |
| Adult Name | Adult Signature |